Interview with Amit Palrecha

 Amit Palrecha does not have a side to neither online shopping nor retail shopping. According to him Online shopping is visual, it is something where cannot the object. When he was asked which mode of shopping does he prefer, he said that both the modes are preferred but on different circumstances like- Online is basically preferred when electronics and huge items are to be bought while in retail shopping we can go buy clothes things that we need to touch before buying. He also mentioned that if the situation is urgent, then he prefers retail shopping because you can go and quickly buy stuff while in online shopping we need to place an order which takes time to arrive and sometimes the person does not like the product or if it is broken it takes again many days to get returned and replaced or it may not also be replaced as well. When asked is online shopping cheaper than retail shopping he replied affirmatively that yes it is cheaper. When he was asked the main question do shop owners suffer due to the trend of online shopping he replied in denial that he does not shop owners suffer much.